

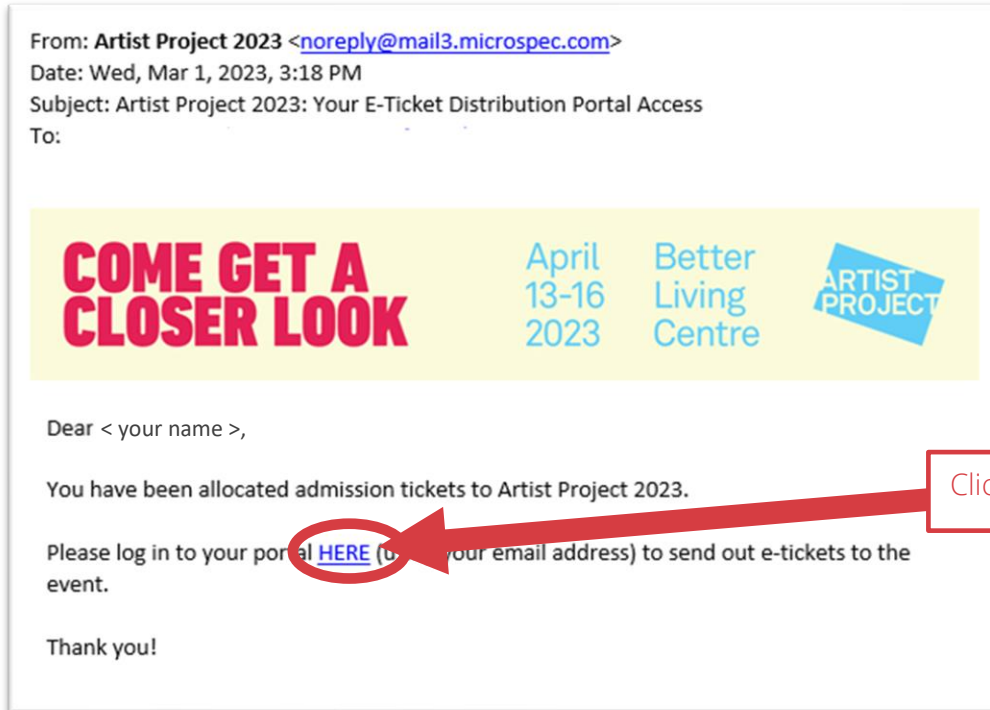
# How to Use the Electronic Ticket Distribution Portal

V1 – March 3, 2023

## Step 1

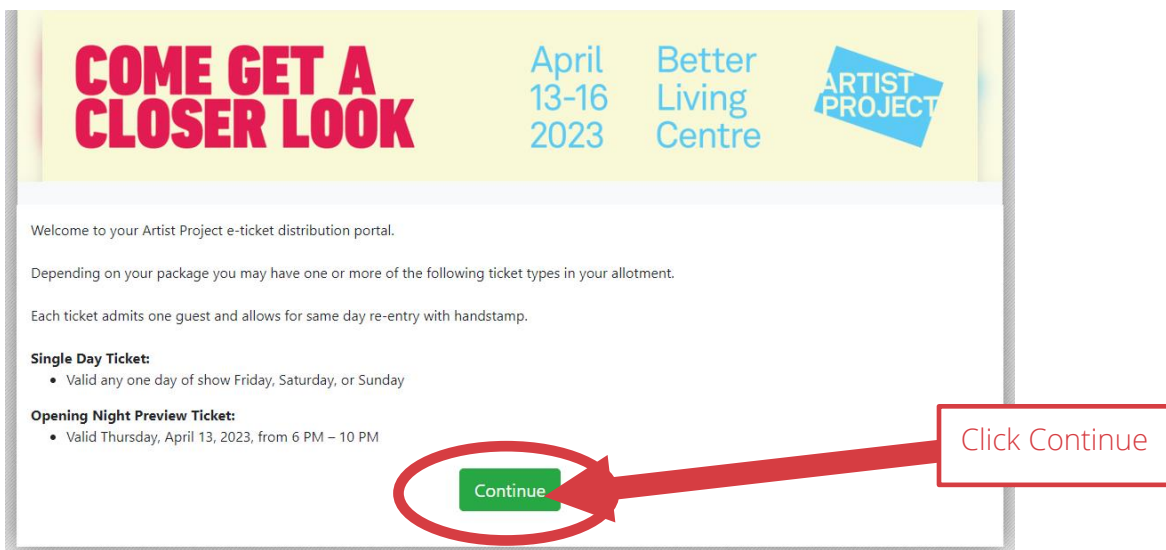
To access your electronic ticket distribution portal, click the link in the email you received from **Artist Project** ([noreply@mail3.microspec.com](mailto:noreply@mail3.microspec.com)). If you need this email re-sent to you, please contact [info@theartistproject.com](mailto:info@theartistproject.com).

Here is an example of the email invitation:



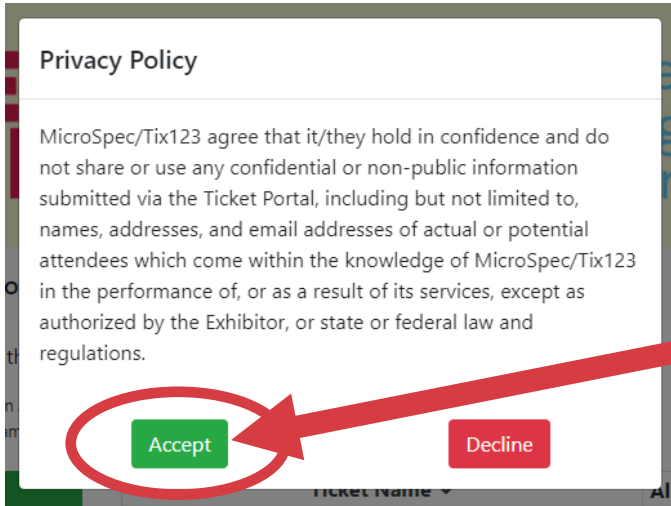
## Step 2

Clicking the link in the email will take you to this web page; click "Continue":



# Step 3

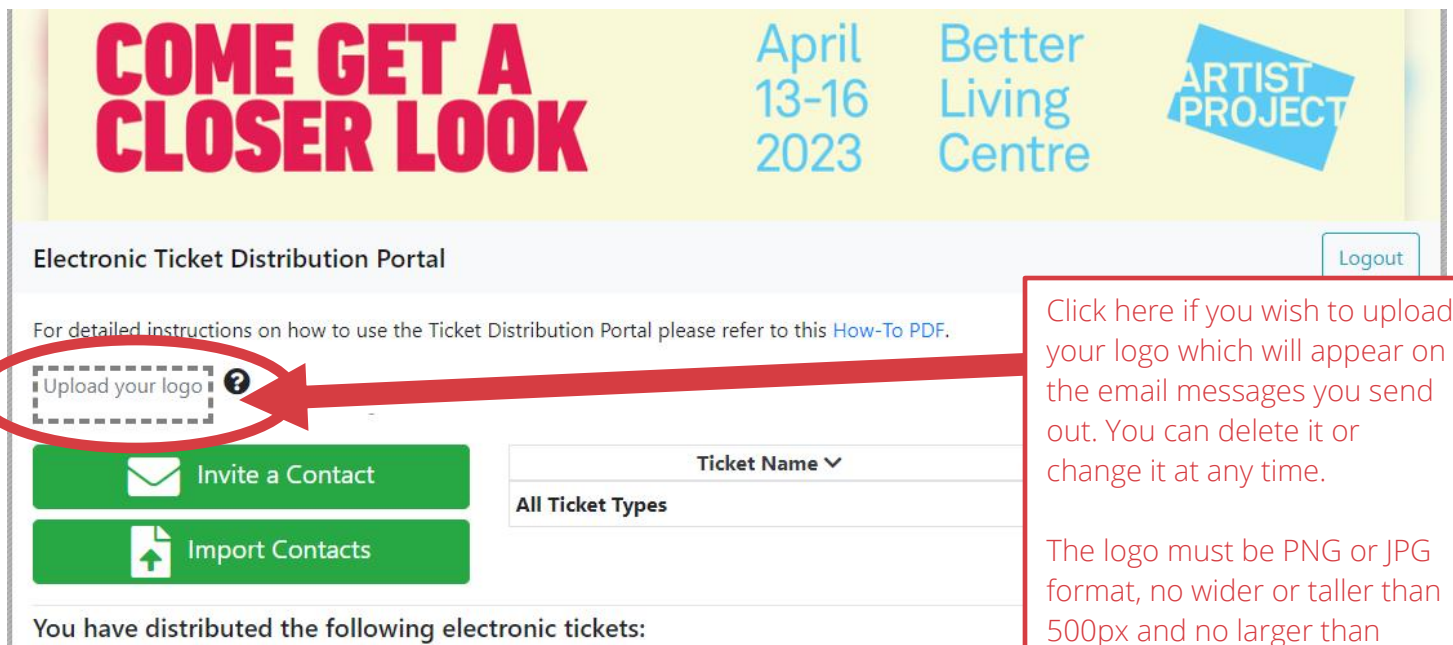
Next, read and accept the portal's privacy policy:



Click Accept

# Step 4 (optional)

You have the option of uploading your logo which will appear in the invitation emails sent out to your guests.



Click here if you wish to upload your logo which will appear on the email messages you send out. You can delete it or change it at any time.

The logo must be PNG or JPG format, no wider or taller than 500px and no larger than 500KB.

If you don't have a logo, you can leave this area blank.

# Step 5

You have two options for sending out your passes: one person at a time or as a batch by uploading a list of contact names.

**Option #1: To send to one person at a time click on “Invite a Contact”:**

Electronic Ticket Distribution Portal Logout

For detailed instructions on how to use the Ticket Distribution Portal please refer to this [How-To PDF](#)

For reference, if you upload a logo, it will appear here

**Invite a Contact** Ticket Name ▾ Allotted Sent Fulfilled Redeemed

**Import Contacts**

Ticket Name ▾	Allotted	Sent	Fulfilled	Redeemed
All Ticket Types	10	0	0	0

You have distributed the following electronic tickets:

Next, select the type of pass from the dropdown menu:

1 2

**Enter Tickets**

Ticket: ▾

**Enter Invite Info**

Contact Name: ★

Contact Email: ★

**Optional Note**

Example: Enjoy the show!

Cancel Continue

Click the dropdown menu to select the type of pass you wish to send out.

Depending on your allotment, your own list may vary from what is shown here.

Then, enter the ticket quantity, fill in your guest's details and include a note if you wish.

This is where to look to see how many passes you have remaining (in this example, there were a total of 4 Opening Night Preview Tickets allotted of which 0 have already been sent out).

Enter your guest's name & email address.

You can personalize the invitation by adding a note here. Alternatively, you can leave it blank.

Click "Continue" to see a preview of the email invitation.

Depending on the type of pass you selected, you'll see one of the following message previews:

### Sample message preview for Single Day Ticket recipients:

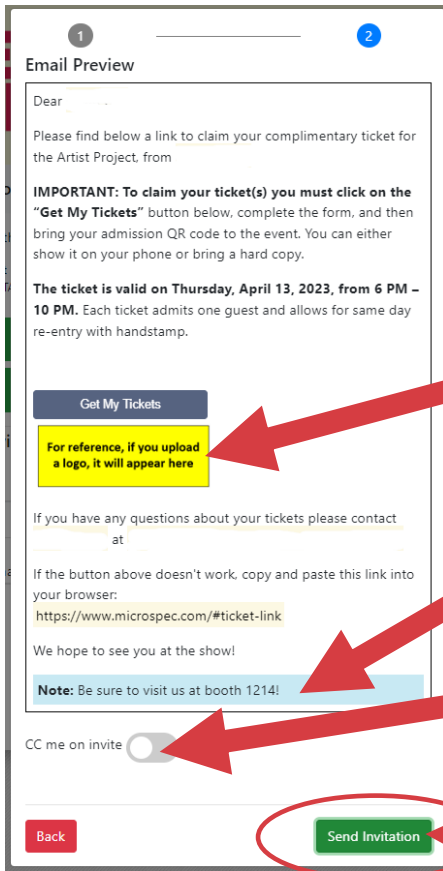
If you uploaded your logo, this is where it will appear.

If you added an optional note, this is where it will appear.

Toggle this button if you wish to be cc'd on the invitation email to your guest.

"Click "Send Invitation" to have the email sent out to your guest. Your guest will receive the email within a few minutes.

## Sample message preview for Opening Night Preview Ticket recipients:



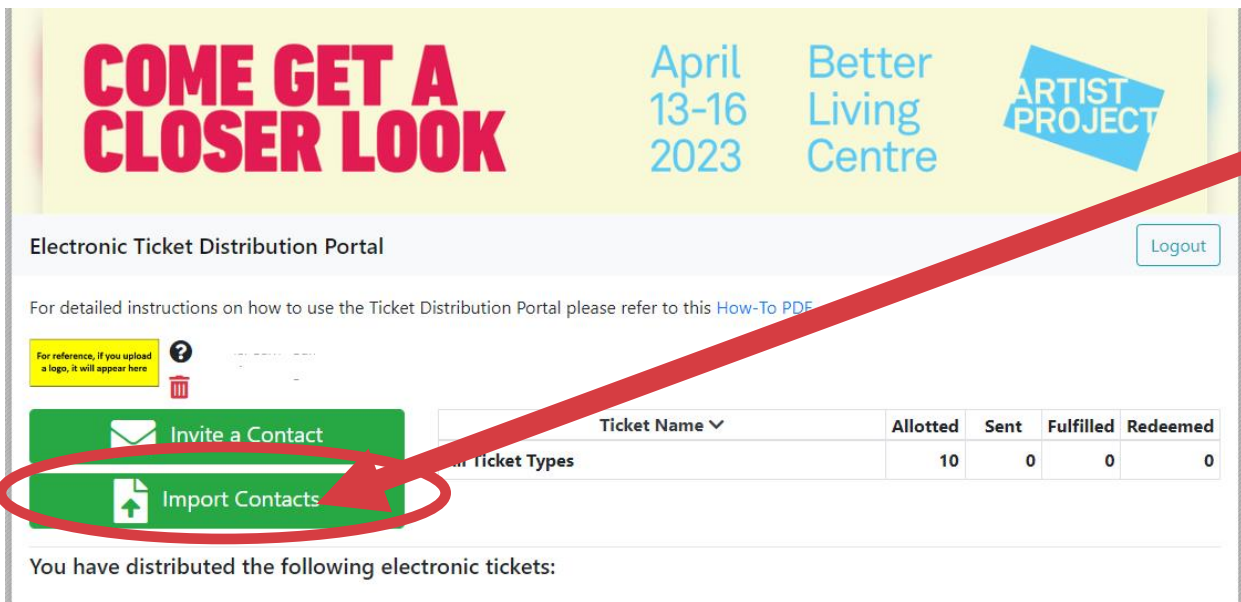
If you uploaded your logo, this is where it will appear.

If you added an optional note, this is where it will appear.

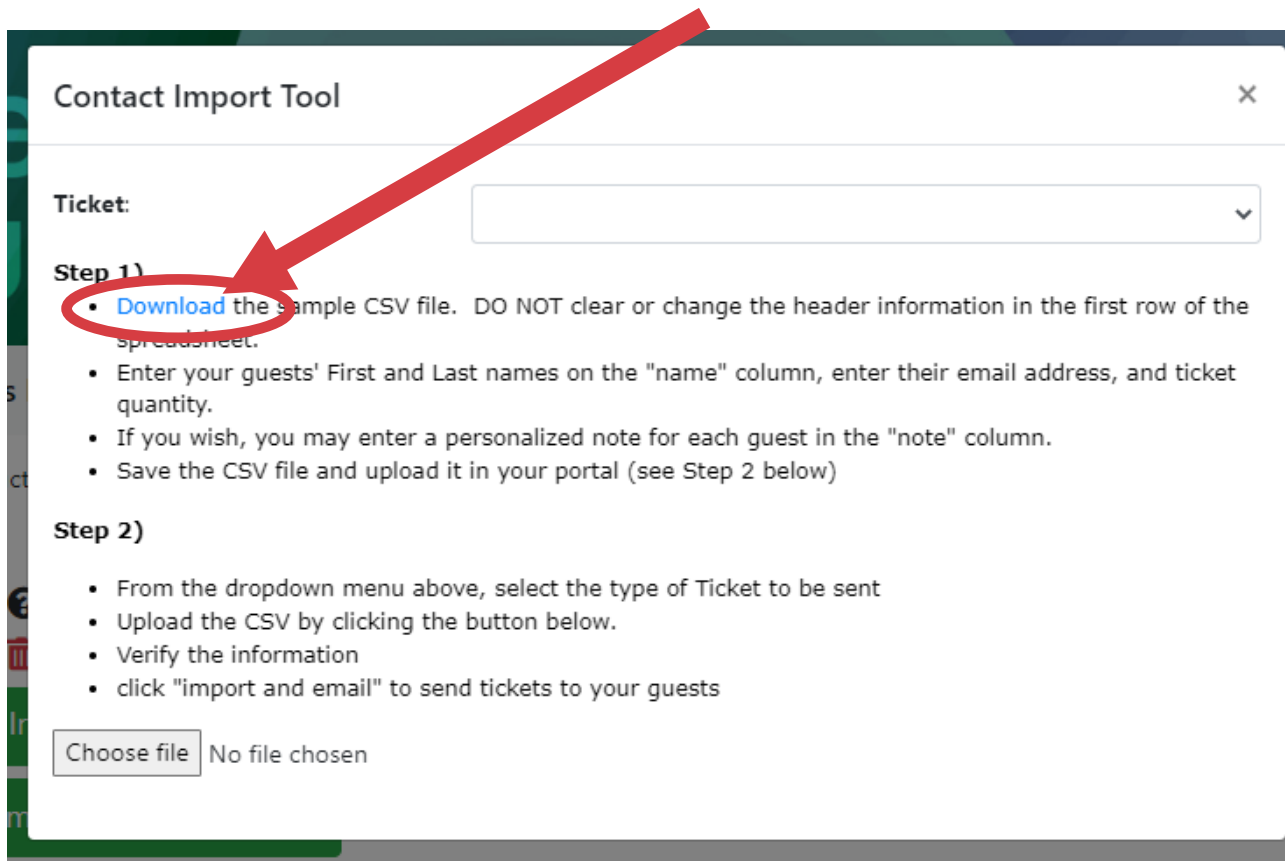
Toggle this button if you wish to be cc'd on the invitation email to your guest.

"Click "Send Invitation" to have the email sent out to your guest. Your guest will receive the email within a few minutes.

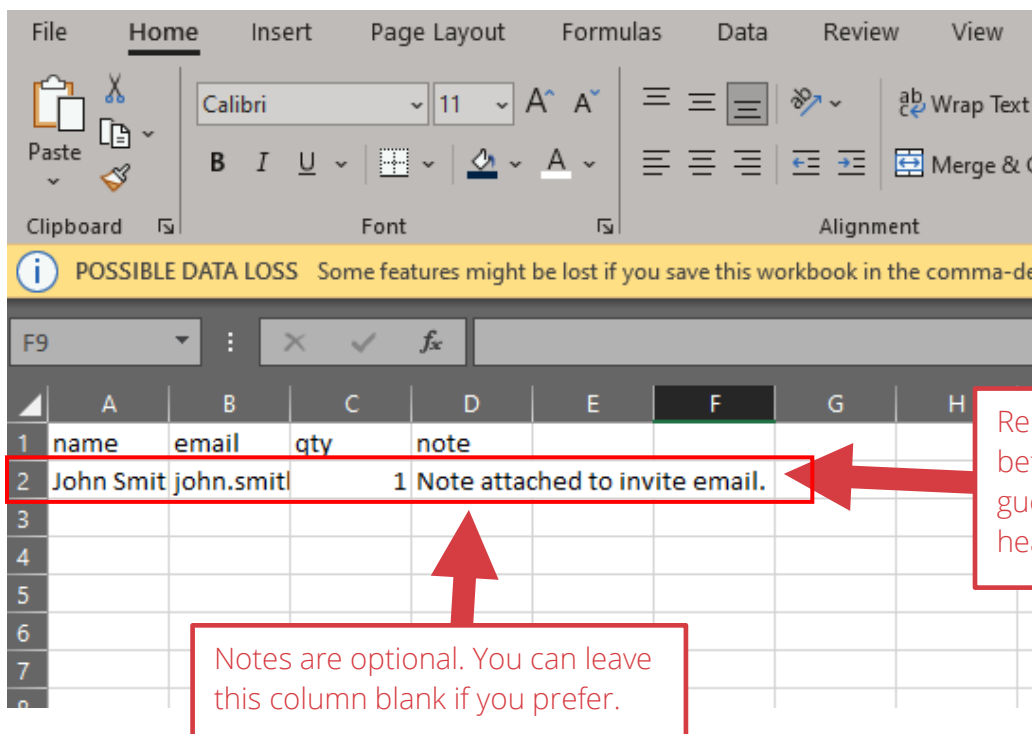
## Option #2: To send out passes to a list of names all at once click on "Import Contacts"



Next, follow the steps on the pop-up window: start with downloading the sample CSV file:



Then add your contact names, email addresses and pass quantities to the spreadsheet. Everyone you add will receive the same type of ticket (ie. either all will receive VIP Passes or all will receive Collector's Passes). You will need to create and save two different spreadsheets if you plan to send out two types of passes.



Remove the sample data row before adding in your own guest names (but keep the header row, line 1).

Notes are optional. You can leave this column blank if you prefer.

Once you've added all your contacts, save the file, and upload it to the portal by clicking on the green Import Contacts button. Then select from the drop-down menu the type of pass the contacts on your saved

spreadsheet will receive. Tip: when saving the CSV file, add the type of pass to the name you give the file to help ensure you'll upload the correct spreadsheet for a given pass type! eg. "Contact\_Import\_Opening-Night.csv"

The screenshot shows the 'Contact Import Tool' window. At the top, there is a 'Ticket:' dropdown menu with a blue highlight on 'Single Day Ticket (Fri, Sat or Sun)'. Below it, 'Step 1)' instructions are listed. At the bottom left, a 'Choose file' button is circled in red. A red arrow points from a text box to the dropdown menu, and another red arrow points from a text box to the 'Choose file' button.

Select the type of pass that is to be sent to your list of contacts.

Click on "Choose file" and then select the appropriate CSV file.

Once you've uploaded your CSV file you'll see a confirmation window – be sure to check you've selected the correct Ticket Type (ie. that you aren't about to send Single Day Tickets to a list intended for Opening Night Preview Tickets!)

The screenshot shows the 'Contact Import Tool' window after a file upload. The 'Ticket:' dropdown menu is set to 'Single Day Ticket (Fri, Sat or Sun)'. Below the instructions, the 'Choose file' button is now labeled with the filename 'Import\_singl...ay-tickets.csv'. At the bottom, a table displays the imported data. A blue 'Preview Email' button is circled in red. A yellow text box with a red border points to the dropdown menu, and a red text box points to the 'Preview Email' button.

IMPORTANT: be sure this is the correct type of pass that matches your intended list of recipients!

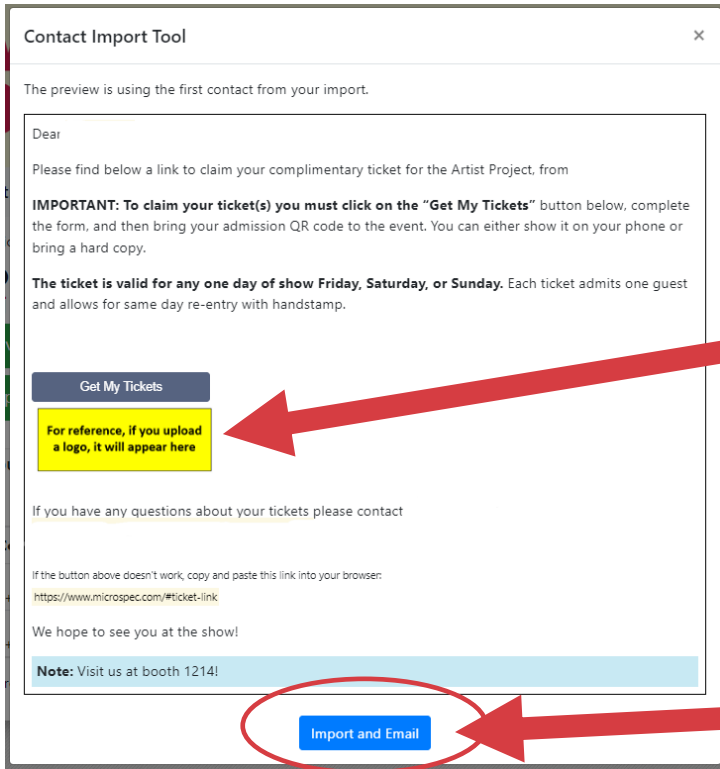
Click "Preview Email" to see a preview of the email invitation.

Verify the correct contacts are appearing here.



Depending on the type of pass you selected, you'll see one of the following message previews:

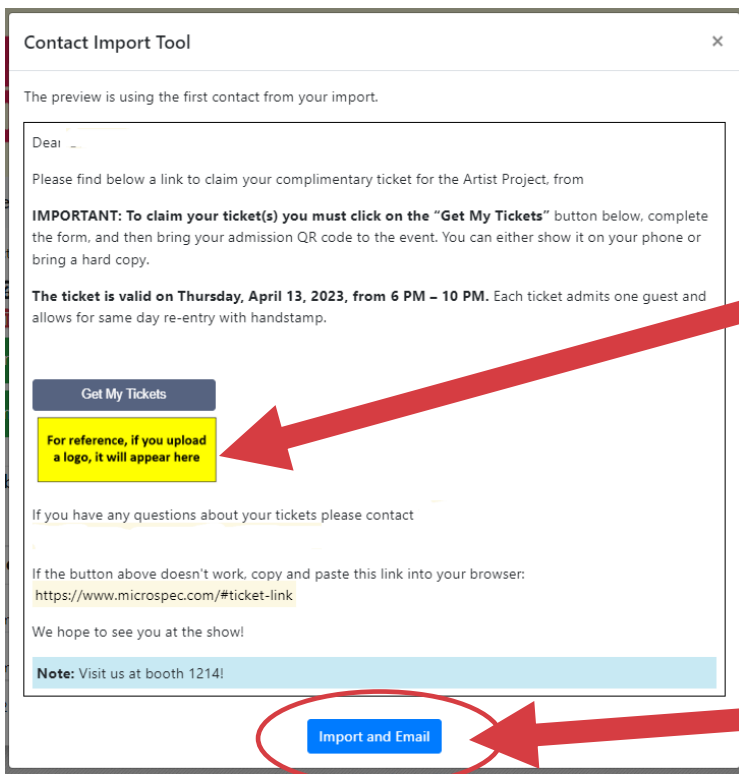
### Sample message preview for Single Day Ticket recipients:



If you uploaded your logo, this is where it will appear.

"Click "Import and Email" to complete the import and send out messages.

### Sample message preview for Opening Night Preview Ticket recipients:



If you uploaded your logo, this is where it will appear.

"Click "Import and Email" to complete the import and send out the Tickets.



# Step 6

Track your invitations:

**COME GET A CLOSER LOOK** April 13-16 2023 Better Living Centre ARTIST PROJECT

### Electronic Ticket Distribution Portal

For detailed instructions on how to use the Ticket Distribution Portal please refer to this [How-To PDF](#).

For reference, if you upload a logo, it will appear here <your name> <your email address>

**Invite a Contact** **Import Contacts**

Ticket Name ^				
Single Day Ticket (Fri, Sat or Sun)				
Opening Night Preview Ticket	4	2	0	0
<b>All Ticket Types</b>	<b>10</b>	<b>4</b>	<b>0</b>	<b>0</b>

You have distributed the following electronic tickets:

Search

Contact	Ticket Type	Sent	Qty	Ful.	Rdm.	
milo_smith@bellnetl.com	Opening Night Preview Ticket	Mar 3		0	0	
estherreez@yahooo.com	Single Day Ticket (Fri, Sat or Sun)	Mar 3	2	0	0	

Showing 1 to 2 of 2 rows

Click on "Ticket Name" to see a drop-down list of your allotted ticket types, the number you've sent out and those that have been fulfilled or redeemed. Definitions are in the red boxes below.

Here you'll see a list of the guests you've sent tickets to.

"Fulfilled" means your guest received your email invitation, clicked the "Get Tickets" button in the message and claimed the ticket.

Once your guest has completed the process, you are not able to give that ticket to someone else.

"Redeemed" means your guest went to the Fair and had their ticket scanned at the door.

"Edit" allows you to change the email address of your guest if you typed it incorrectly or if the guest hasn't already 'fulfilled' the ticket by completing the registration process then you can re-issue the ticket to a different guest.

"Resend" allows you to send the invitation email again to your guest if they tell you they didn't receive it or have misplaced it.